## **BIOGRAPHICAL INFORMATION**

**Denise Kaigler** 

Vice President, Corporate Affairs Nintendo of America Inc. Redwood City, Calif.

Denise Kaigler joined Nintendo of America in February 2008 as vice president of Corporate Affairs. Kaigler oversees all aspects of Corporate Affairs, including corporate communications, public relations, government affairs, investor and analyst relations, internal communications, community relations, and entertainment and trend marketing for Nintendo of America, and plays a key role in global coordination.

Kaigler came to Nintendo following a 16-year tenure at Reebok International, where she served as head of global corporate communications and corporate citizenship. She also served as head of corporate communications in the United States for the adidas Group, the parent company of Reebok.

Kaigler is an active participant in several professional and nonprofit organizations, including Bottom Line, an organization committed to helping low-income, first-generation-to-college students get into and graduate from college, and go far in life. She is a graduate of Emerson College in Boston, where she majored in journalism. Kaigler serves as a member of the Emerson College Board of Overseers.

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